## ADVISES MOTORISTS TO STUDY CARS TO GET LIFE AND MILES

An Owner Who Has Driven 68,000 Miles Without Any Accident or Arrest and Who Gets the Maximum Results From His Tires and Gasoline Gives Some Pointers to Other Owners of Cars.

There is the general scheme of operation followed by an automobile without the slightest acident to bimself or others, without an arimometer of the same of the algorithm of the same of the area of the same of the area of the same of t

"Every One Wants Economy."
Every man, whether of moderate came or a millionaire, wants to operate his automobile as economically as ossible. There are three chief accomplished which, tires, gasoline and

intries to watch, tires, gasoline and inhylcants.
Three probably give the owner the greatest concern. I have tried every suggestion on buying them, and find it is an absolute waste of time and money to look for bargains in tires. There ten't any such thing. The average good standard make of tire lasts into a year and more. When new a fire can stand the hardest wear. With this always in mind, start your new tire to service on the right rear wheel, even if you have to change another to do so. This wheel does the hardest work on the car, because it is a driving wheel, is always on the represendable of the readway and has the greatest weight on it. From that wheel work the fire around, taking it from the right rear to the left rear, thenes to the vight front and finally to the left front.

"Every man who wants to know if

to the right front and finally to the left front.

"Every man who wants to know if he is getting his money's worth in tires should keep a small record book of his tires. List a new tire at the top of a page, with the name of make, cost, when bought, when mounted, the mileage figure, when put on a wheel and whenever taken off. As an illustration I find this memorandum; \$40.50, bought April 15, June 7 on right rear at \$176; tescent turning of this speed-ometer) July 20, off right rear at \$186, the second turning of this speed-ometer) July 20, off right rear at \$186, run 1720 miles, September 15, on left rear at 11,144, October 25, off left rear at 11,144, October 25, off left rear at 11,144, October 25, off left front at 12,555. February J, off left front at 12,555. Papril 15, off left front at 12,555. The blew up: total 7325 miles.

Leng Journey With No Puncture.

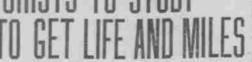
That record gives me a comparison

Long Journey With No Puncture, Long Journey With No Paneture.

'That record gives me a comparison in through the life of the tire with ther makes. I can also watch the eneral performance of the tires. I ad one tire that gave a solid mileage f 7210 miles on the right rear before first removal and of another tire not started on the right rear, ran 100 miles and then was put on the fi front wheel, where it completed a in of 10,466 miles without a single.

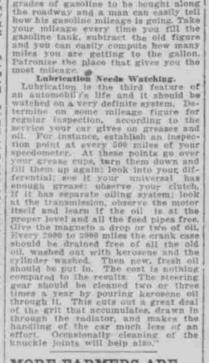
If Hale's Your Pride Con Hornicide.

Advertisement.



Quick Acceleration Proves

THE traffic signals recently in stalled by the police department on all the busy corners of the city are making a big hit with automobile drivers. The first semaphore was tried out at the intersection of Mesa avenue and Mills street. The only complaint



#### MORE FARMERS ARE BUYING MOTOR CARS

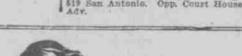
(Continued From Previous Page,)

tion, I feel reluctant about committing myself, for fear of falling far short. "A review of the statistics showing the baying power of the rural districts discloses the fact that the sale of actomobiles to farmers and people living in small communities is rapidly increasing. This condition has every indication of continuing and it is a significant fact that such agricultural centers as Himols, lows, Indiana, Minnessta, Wisconsin and California are all well up toward the top of the new car registration list.

tion list.

Farmers realize now more than everbefore that the automobile possesses
greater potential possibilities for the
development and broadening of their
lives and husiness opportunities than
any other factor. In fact, it is really
more valuable to farmers than to any
other class of people, as it brings them
more closely in touch with the advancements of the asy, brings them closer to
their markets and makes social activity
possible in the rural districts."

El Pase Seed Co. Open Evenings.— 519 San Antonio, Opp. Court House.— Adv.





#### The Hardest Job in Motordom

Building a car better than the "other fellow's" does not give us concern as much as building one better than our own. Owners expect more from National cars. They may praise another manufactures for some improvements over an old model, but would not tolerate an equal degree of improvement in a National. Our own standard forces us to give excess in everything - power, comfort, looks



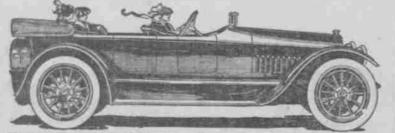
Our hard job is to not only live up to this reputation, but to actually go ourselves one better and give you better National cars then ever before, at less cost. National cars have made history, their performance and reputation has endowed the name "National" with a vast implication of quality.

#### Elliott-Garrett Co.

Phone 953

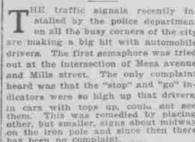
500-506 W. San Antonio St.

NATIONAL MOTOR VEHICLE CO., Mirs., Indianapolis



# EL PASO'S NEW TRAFFIC SIGNALS MEET WITH APPROVAL OF DRIVERS those who ride, but to pedestrians. With an automobile properly driven, there is no menace to any one, unless it be to some pedestrian who falls to take even the slightest head of where he is going. "The power plant of the Maxwell is always at the instant control of the driver and accidents in which Maxwells participate are few and far between. We have found that the cars give instant response to the clutch when on busy corners and we have never had the slightest trouble because of the new traffic regulations. We can always get away on the turn of the semaphore without any shifting of gears or other fussing."

Valuable in Obeying Officers' Signals.





CANADA TAIL LIGHTS

Third reading has been given by the legis-

#### Sales and Deliveries

Reports of the El Paso Automobile Dealers for the Current Week.

HE Buquor Motor company reports the delivery of Maxwell cars during the present week, as follows: Burt Orndorff, Sheldon hotel, touring:

Dr William Charters, roadster; R. S. Thorp, touring: Slas King, roadster; Harry Chernan, touring; Dick Evans, for New York Times courier service, roadster; H. Capin, touring; J. L. Greenwood, Columbus, touring; Clarcoc Mace, Admas, N. M., touring; Frank Langan, Hotel Sheldon, touring; J. H. Levine, touring; R. S. More, touring.

The retail department of the El Paso Overland Auto company reports the following deliveries: Thomas F. Mitchell, Rio Grande Olf company, model 55 Overland touring; A. S. Bean, Van Horn, Tex., model 75 Overland roadster, which he drove home on Wednesday; J. H. Fitzpatrick, Lordsburg, N. M., model 75 Overland roadster, which was driven there last Saturday.

Three Carload Orders. wholesals department of the El

The wholesale department of the branch of the branch of Overland Auto company reports an order for a mixed carload of Overlands from Dean Smith, of Carlahad, and a carload for E. Buchanan, of Sanderson. Another carload will be delivered at Pecos to the order of the El Paso Overland company.

The Lone Star Motor company reports the following deliveries this week! Capt. G. W. Moses, 8th cavalry, Dodge touring; E. C. Finley, Valentine, Dodge touring; E. C. Wade, ir., Dodge touring; E. C. Iwais, Chalmers "6-30"; Elizando Alexandro, Dodge touring; L. J. Trotti, Chalmers "6-30"; L. M. Greger, Podge touring.

Three Studebuker Deliveries.

Three Studebaker Deliveries.

The Elliott-Garrett company reports the delivery of Studebaker cars to the following: G. B. Wise, Studebaker four touring: Wayne van Schuyck, White Oaks, N. M. Studebaker four touring. G. R. Hart, Ludington, N. M., Studebaker four touring.

The well known National racing car has also been sold by the Elliott-Garrett company to Walter Good, a young cattleman of Alpine.

C. H. Finley has purchased a "Cadillac Sales company.

Gaston Morris, who is reported by 'alifornia papers to bear the title of major' in the Carranga forces, drove a Grant "six" to Douglas for the Douglas Overland company on Thursday, the lar being purchased from the South-im Motor company.

More Oaklands to Les Cruces.

More Onklands to Las Cruces. More Oaklands to Las Cruces.
The Oakland Auto Sales company resorts the sale of the following Oaklands: Mrs. J. A. Toblas, Oakland "35" needster J. Birdweit, ir., company, Las Cruces, Oakland "5-50" and Oakland "4-12" touring car. Fellx McCaughey, Mpine, carload of Oaklands; J. Breck Richardson, six Oakland "sixes" for his "hoenk office and seven similar models or Tucson. J. E. Hood, Douglas Oakland dealer, will unload a carload on llondar.

for Tucson. J. E. Hood, Douglas Ose-land dealer, will unload a carload on Monday.

The Tryon Motor Sales company, inc., reports the following Chevrolet deliveries: Dr. George H. Young, Demins, two Chevrolet "490" touring care; Dr. Hod Williams, Chevrolet "490" touring care; Dr. Hod Williams, Chevrolet "490" touring care; L. S. Quartermaster's department, Chevrolet "baby grand" specially equipped roadster. The "Alhambra Chevrolet" was also delivered this week to Madison Mudd, the well known young high school athlete.

Palge Going to Mexico.

Deliveries by the Toltek Motor company, inc., were: W. A. Bond, Dort touring car: Jim Espey, Lobo, Tex., Dort touring car; Adelbert Thylor, of Taylor Bros., Gunman, Mexico, Palge "Pairfield six" seven-passenger touring car.

g car. Saxon deliveries this week were: H. Pine, Carrisone, Saxon "four" E. Pine, Carrisozo, Saxon "four" condster: F. R. Miller, Carrigozo, Saxon

Many Ford Sales.

During the past week the Tri-State Motor company made the following local sales; Tourings: H. Cervanites. 1795 Montana street; W. E. Welsstinger, Sheldon, hotel: L. A. Baunstark, 2911 Durango street; J. W. Stamage, 3423 Louisville street. Bunabout: Everwear Shoe company, 112 South E. Paso.

#### **AUTO STAGES ARE** COMMON CARRIERS

Arizona Corporation Commission so Deel and Sets Pares Between Phoenix and Globe at \$10 One Way.

OFFERS TO CATCH PANCHO

VILLA IN TRUCK CHASE

In what is believed to be the first orde its hind ever issued in the United States

street. Delivery cars to the following: Pledras Street Grocery, El Paso Smelting works, Bio Grande Valley Creamery company, Troy laundry.

The Tri-State Motor company delivered to their agents as follows: P. C. Bledsoe, Bisbee, "Ariz, eight tourings and eight runabouts; Doen Ana Motor company, Las Cruces, N. M. six tourings and two runabouts; Westers Garage, Carrisono, N. M. six tourings and two runabouts; Ocean-to-Ocean garage, Magdalens, N. M., eight tourings, Williox, Motor Supply company, Williox, Ariz, eight tourings. J. S. Kerr, Deming, N. M., eight tourings.

CANADIAN FORDS TO BE HIT FOR \$2,000,000

# Mitchell THERE'S A REASON!

These Men Know Motor Car Value. That's Why They Use "THE SIX OF '16."

W. S. BICKLEY, president and general manager. Peen Steel Casting and Machine Company, Chaster, Pa.

O. W. KETCHAM, one of the builders of the ammunition plants at

CHIEF ENGINEER SORGENFREI, of the Pullman Company, Chicago, III.
HON. WILLIAM JENNINGS BRYAN,

GOVERNOR SPRY, of Utah.

A. M. ALDERSON, secretary of state of Montana.

HON. ROBERT M. LaFOLLETTE, United States Senator from Wis-HON. F. M. SIMMONS, United States Senator from North Carolina.

EDDIE O'DONNELL, the famous racing driver.

CAPT. WARREN ELSEY, of the Jones & Laughlin Steel Company, JAMES BRYSON, one of the leading consulting engineers of the U. S. J. O. HORNING, treasurer of Mesta Machine Company, Pitisburg, Pa. PROF. REID T. STEWART, dean of the department of Mechanical

Engineering, University of Pittsburg.

W. J. BURNS, superintendent of Crucible Steel Company, Pittsburg.

El B. CLARKE, vice-president, Firth-Stirling Steel Company., Pitts-

L. A. OSBORNE, vice-president, Westinghouse Electric & Machine

quany, Pittsburg, Pa.
WILLIAM KLOCKE, chief engineer of the E. W. Bliss Company.
COUNT CHAS. DE LUCASAVICIS, former chief engineer of Durracq WILLIAM H. BUXTON, chief engineer of the Singer Sewing Machine

CHIEF ENGINEER OLIVER, of the Hyatt Roller Bearing Co. J. E. SYKES, general superintendent Baldwin Locomotive Works. CALL OR PHONE FOR DEMONSTRATION.

El Paso Auto Sales Co. PHONE 6666.

114 NORTH KANSAS ST.

### DEBT; SPEND \$691,780,000 YEAR Pacific Coast Man Gathers Information as to the Cost of lons of Gasoline Are Used Annually; Repair

Operating Automobiles in U. S.; 27,000,000 Galand Garage Bills Almost \$150,000,000.

Is motorists of the United States last year spent a sum equal to the national debt. In outdistancing its competitors with great strides, the automobile industry now ranks fourth among the greatest industries of our country, according to latest reports. In speaking of this phenomenal growth, O. B. Henderson, a western Briscoe distributor, says:

"I have been industriously occupied for several weeks past in bringing myself to fully realize the vast amount of money that changed hands hast year in the field of motoring. According to the most authentic information, I have learned that there are in operation in the United States 1:601.78% pleasure vars and commercial vehicles.

"If we based the number who enjoy motoring on an average of four to a vehicle, we would have a total of 10.-415,152 people, or one in every 10 of our whole population who are enjoying the thrills of motoring. But, going back."

Support 1,000,000 fres used were pluced side by side, they would make a tunnel three send in character, with walls three sand one-half londnes thick, reaching from Los Angeles to San Francisco or from El. Paso to Phoenix.

"The cost of repair work, repainting, grange expense and storage total \$147.77, 380, almost twice as much money as there is on deposit in the national banks of Los Angeles. Motor drivers and chauffeurs reserved in the national monetal vehicles.

"To all these figures add the amazing mount of \$651,778,950, the value of new cars turned out in 1915, and we have clearly the past vehicle, we would have a total of 10.-415,152 people, or one in every 10 of our whole population who are enjoying the transmitted that the population who are enjoying the first of the control of \$1.28, \$1.50

VILLA IN TRUCK CHASE

A patriotic native of Neenah, Wig., rises notify to the momentous occasion by volunteering his services to the Kissel Motor Car company to capture the clusive Vilta.

He writes: "I am in a position to drive one of your trucks in a search for villa. If you can use me, let me know by return mail. Have worked in a garage two years run a ford for myself and have good habits. Please state terms and responsibility."

To which the company replied that it had not as yet decided to go after Pancho.

The worked to go after Pancho.

The worked to go after the worked in a garage two years end a ford for myself to fully realize the vast amount of money that changed hands hast year in the field of motoring. According to the most authentic information. I have learned that there are in operation in the United States 2.602.732 plassure vars and commercial velocities. "If we based the number who enjoy motoring on an average of four to a vehicle, we would have a total of 19,-415,152 people, or one in every 10 of our whole population who are enjoying the thrills of motoring. But, going back again to the expenditures, I must say that they prove most interesting, because of the stupendous amounts in volved.

Exon. The company is automobile industry now ranks fourth among the greatest industries of our country, according to latest reports. In speaking of this phenomenal growth, O. B. Henderson, guesting of the phenomenal growth, O. B. Henderson, guesting of the substitute of the vast amount of resulting my self to fully realize the vast amount of money that changed hands hast year in the field of motoring. According to the most authentic information. I have learned that there are in operation in the Entited States 2.602.732 plansure vars and commercial velocities.

The work of the vast amount of the provided for several weeks past in bringing my self to fully realize the vast amount of the substitute of several weeks past in bringing my self to fully realize the vast amount of the vast amount of the vast amount

\$200,378,800 for Gasoline.

half-ton Federal trucks.

Support 1,000,000 Feople.

"In his manufactories of motor cars, motor trucks and motors, 275,000 man were green employment, supporting a total of over 1,000,000 persons. To this add the 245,282 chauffears employed by owners—accived times as many as there are men in the standing army of the United States. Also add those employed in 21,279 sales branches, repair shops and garages, to say nothing of the hundreds of thousands who are working in the allied trade, manufacturing louther for upholstering paints and varnishes, glass, metals, wood and cloth. The number has been variously estimated, but in the absence of definite informations.

(Continued on Next Page.)



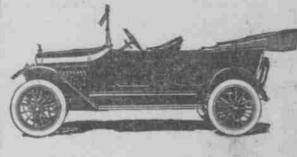
### Leadership

T EADERSHIP, after all, gravitates to the fittest. And Service must ever be the measure of that fitness. When a man ceases to serve his community, his fellow-men, his value is lost. So it is with motor cars.

In one of several automobile classes the Maxwell aims and always has aimed to give that full measure of service which shall proclaim it a leader. Every effort of our organization has been toward that end.

Economy, efficiency, beauty and comfort—these are the qualities dignified by an inbuilt honor, to which Maxwell service is sequel. And these are the qualities that have set the Maxwell apart, and, in its class, marked it with the seal of distinction.

Maxwell Motor Cars are honest; worthy products. They are made by folks who have not attained absolute perfection, but who strive earnestly to maintain the eminence and good will they have earned.



One chamis; five body styles

Full equipment, including Electric Starter and Lights. All prices F. O. B. Detroit

MOTOR COMPANY, DETROIT, MICHIGAN

MAXWELL MOTOR CARS Are Sold in El Paso by Our Representative

BUQUOR MOTOR COMPANY Nextco and Southwestern Distributors
Stanton at Main All Paris In Stock, Phone 2607